

EXECUTIVE SUMMARY

Recommendation to Approve Agreement FY21-098 – Ellevation Software System

Introduction

Responsible: Procurement & Warehousing Services (PWS)

This request is to approve the Agreement between Ellevation Inc. and The School Board of Broward County, Florida (SBBC), for one (1) year, with an option to renew for an additional year, starting July 1, 2020 through June 30, 2021. This Agreement allows the Bilingual/ESOL Department to purchase subscriptions to Ellevation, which meets the instructional, communication, and reporting needs of the ESOL program.

This Agreement will facilitate the direct transfer of Assessment Data from Imagine Learning, Inc. to Ellevation, Inc., which includes Lexile Scores, Literacy Scores, and Oral Vocabulary Scores at no additional cost to SBBC. The authorization of this transfer is included in the Second Amendment to the Agreement with Imagine Learning, Inc., included on this Agenda as Item E-3.

The spending authority being requested is \$671,950.

Goods/Services Description

Responsible: Bilingual/ESOL

Ellevation assists administrators and teachers to:

1. Easily conduct and monitor the progress of critical ESOL meetings and make timely program decisions related to instruction and program placement.
2. Generate comprehensive individualized instructional plans for English Language Learners (ELLs).
3. Facilitate the rollout of the ESSA requirements by ensuring compliance with state and Title III requirements, including the four (4) year federal monitoring process.
4. Support the rollout and use of WIDA standards across all schools to help inform the planning of instruction.
5. Access and use proved activities and strategies to differentiate instruction and help ensure that ELLs can access content while learning the language in diverse classrooms.
6. Ensure content teachers gain a greater understanding of the ELLs they serve and collaborate more easily with the team of educators working with individual ELLs.

There are two (2) components to the Ellevation partnership included in the subscription. Ellevation Platform is used to manage and analyze ELL student data, conduct ELL meetings, and capture critical programmatic and instructional decisions, and generate individualized language plans and parent letters in thirty-five (35) languages that directly fulfill compliance obligations.

The second component is Ellevation Strategies, which provides classroom educators with tools to identify their ELLs, learn about their language acquisition needs, and collaborate with all stakeholders to ensure instructional success. Ellevation Strategies offers educators an online individualized learning plan for each student aligned to ACCESS for ELLs and WIDA standards. Educators have access to an instructional framework to guide professional learning and more than eighty (80) activities to incorporate language learning into existing lessons. SBBC expanded utilization of the software by having unlimited subscriptions for the Ellevation Platform at all schools in the district and unlimited subscriptions for Ellevation Strategies in all schools, including Charter.

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**Procurement Method
Responsible: PWS**

Pursuant to Rule 6A-1.012, 11(b), and 14, Florida Administrative Code and Purchasing Policy 3320, Section II.H, authorizes the purchase of any type of copyrighted materials, instructional materials and computer software without competitive solicitations.

Financial Impact

The spending authority being requested is \$671,950, as demonstrated below:

Fiscal Year 2020/2021

See below the allocation of the budget by department and the breakdown of the anticipated expenditure.

• <u>Information & Technology</u>	<u>\$286,449.32</u>
• <u>Title III</u>	<u>\$385,500.00</u>
Total (Rounded)	<u>\$671,950.00</u>

The previous agreement 59-037E started on July 1, 2018 through June 30, 2020, with an approved spending authority of \$1,230,400 for two (2) years. The financial impact amount represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.